



## **John Holland**

### **Founder, Holland & Partners**

John Holland has worked in the upper echelons of international media and communications since 1986. A former Frankfurt Bureau Chief and Senior Correspondent at CNBC Europe, John also spent more than a decade for CBS News as a network radio correspondent and television producer in central and eastern Europe, first based in Vienna and later Berlin.

He was a regular contributor to *The Times* of London foreign pages as well as the leading Canadian weekly news magazine *Macleans*, reporting on many of the most profound political developments to unfold in Europe, the Middle East and Africa in a generation.

He has conducted hundreds of live interviews with top business, political and social decision-makers, including prime ministers and state presidents.

As a CBS News radio correspondent, John produced on-site reports breaking news from Middle East conflicts, including the opening of the Gulf War in Baghdad in 1990/1991, Rwanda in 1994, and former Yugoslavia from 1989-95, including the political run up to and subsequent siege of Sarajevo. He was also a field producer for the award-winning news CBS program "60 Minutes" as well as the CBS Evening and Morning News.

Since 2007 John has provided communications strategy, broadcast and print media training, event moderation, public speaking, as well as text and speech writing to distinguished European institutional and EU member state clients.

These have included the European Commission, European Council, European Parliament, European External Action Service, European Central Bank, European Investment Bank and the UN. NGOs and European trade, transport and energy associations as well as western foreign policy bodies count amongst his clients.

He also has lectured extensively in Media Literacy at the University of the Saarland and for the University of Missouri School of Journalism's Brussels programme. He also has acted as a senior consultant to the European Journalism Centre in Brussels. He continues to work with high-level journalists around Europe on their broadcast and storytelling techniques.

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